Working From Home: The Good, The Bad
AND HOW THE CLOUD CAN HELP

Working from home – and for yourself – sounds like a breeze, right? Not quite. Just ask the 4.2 million Americans that are home-based small business owners!* While wearing your slippers to work has its perks, about half of them say that working for yourself is actually more stressful than working for someone else.

Below, we've broken down the major challenges home-based small business owners face and how cloud business tools can help alleviate some all-too-common problems.
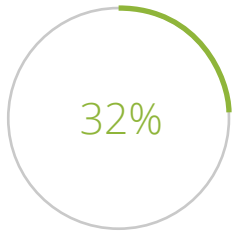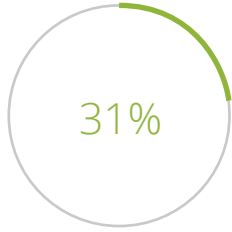
THE WORK-LIFE BALANCING ACT

56%
admit to skipping personal commitments (happy hour, child's recital, workout) to finish up work projects
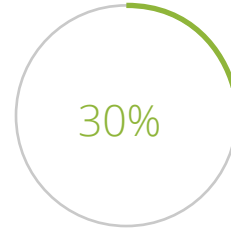
CAN CAUSE ISSUES WITH LOVED ONES

Most common arguments between home-based small business owners and their significant others are...

32%
Work files and documents are cluttering up other parts of the house

31%
Late hours take time away from the family

30%
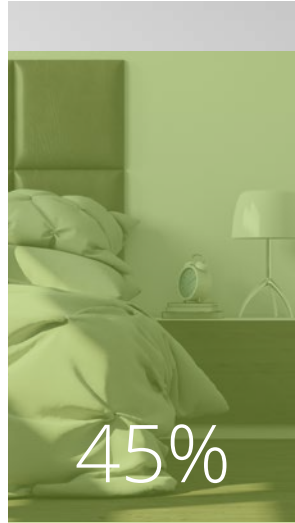Inability to separate personal life from professional life

8 OUT OF 10

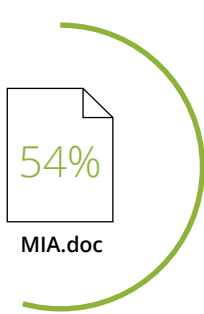Home-based small business owners have a place in their home to "hide" and get work done

15% — **12%** — **45%** — **16%** — **13%**

YOU'RE YOUR OWN TECH SUPPORT

54% MIA.doc
Have missed a business opportunity or had to redo a project because of a lost or deleted file

41% pants_on_fire.ppt
Have told a white lie to someone they do business with after a technical glitch

45% this_was_a_work.doc
Of parents have experienced data loss because someone in their home used their work computer

54% lost.mov
Of respondents think it's likely they will experience data loss in the future

CLOUD USERS AGREE

97% of home-based small business owners say **USING THE CLOUD BENEFITS THEIR BUSINESS**

47% Saves money

31% Makes their business appear larger or more established

70% Saves time

66% Helps them run their business more smoothly

52% Allows them to use technology previously unavailable to small businesses

THE EVIDENCE IS CLEAR: THE CLOUD IS BENEFICIAL TO HOME-BASED BUSINESS IN MANY WAYS.

To learn how cloud-based backup, recovery & business continuity solutions can benefit your home-based business, visit the Carbonite website: **CARBONITE.COM/ONLINE-BUSINESS-BACKUP-PLANS**

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